

**Sumit K. Pal,**  
CGEIT, CISA, CRISC, MBA

Principal  
WithumSmith+Brown, PC  
United States

I use  
**IDEA.**

“WithumSmith+Brown, PC (WS+B) uses IDEA for audits of financials, employee benefit plans, intellectual property/royalties and other engagements. Data importing, processing and analytics can be performed by IDEA without extensive technical abilities and programming experience.

At WS+B, using IDEA helps promote new creative ideas for improved audit efficiency and effectiveness. And as an IT professional, I am proud to be the biggest proponent of ‘I use IDEA.’”

A full-service CPA firm, **WithumSmith+Brown (WS+B)** has the breadth and depth of experience and expertise to provide an elite level of service and quality to private and publicly held companies. Offering specialized support to more than 12 major industry sectors, the WS+B team of 380 professionals across six states in the Mid-Atlantic region brings a unique level of quality to every engagement, providing greater assurance, increased profitability and long-term growth.

IDEA can read, display, analyze, manipulate, sample or extract from data files from almost any source. Lower your audit cost, add more quality to your work and meet professional standards.



Be a better auditor.  
You have the knowledge.  
We have the tools.

[www.caseware-idea.com](http://www.caseware-idea.com)

IDEA is a registered trademark of CaseWare International Inc.